Legends of Classic Rock

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About

Legends of Classic Rock (LOCR) have proven that true rock and roll never goes out of style.

This powerhouse supergroup is a high-octane collection of some of the most respected names in hard rock history. With a collective 30 million records sold and a dozen Billboard Hot 100 hits between them, the band has transformed their individual legacies into a live experience that is as much a celebration of their own platinum hits as it is a tribute to the era they helped define.

While the band has been rocking massive tours and headlining the world's largest cruise ships since 2022, they exploded into a new level of pop-culture relevance in 2025. Partnering with Starbucks for the launch of their Iced Energy drink line, Legends of Classic Rock starred in a national campaign that quickly became a viral sensation.

The commercial—a cheeky, high-energy homage to the iconic 2004 "Glen" ad—featured the band following an everyday office worker named Roy (and later, late-night host Seth Meyers) while performing a personalized, rock-fueled rendition of Survivor’s "Eye of the Tiger." With over 40 million streams in just its first few weeks, the campaign showcased the band’s rare ability to shred with intensity while maintaining a self-mocking sense of humor.

The brilliance of LOCR lies in the individual pedigrees of its members, each of whom played a pivotal role in the soundtrack of a generation:

Terry Ilous: Great White and XYZ.
Greg D'Angelo: White Lion
Chuck Wright: Quiet Riot and Alice Cooper.
Jake Faun: David Lee Roth
Chris Turbis: Lynyrd Skynyrd and Great White

Whether they are motivating office workers on TV, performing for thousands on the Icon of the Seas, or bringing the house down at the Whisky a Go Go, Legends of Classic Rock are more than a tribute—they are the real deal. They don't just play the hits; they are the hits, delivering a "night of your life" experience every time they step on stage.

Short bio

Legends of Classic Rock (LOCR) is a hard rock supergroup featuring musicians from Great White, XYZ, White Lion, Quiet Riot, Alice Cooper, David Lee Roth, and Lynyrd Skynyrd. Their live show celebrates platinum hits and the era they helped define.

Full press bio

Legends of Classic Rock (LOCR) is a hard rock supergroup featuring Terry Ilous, Greg D'Angelo, Chuck Wright, Jake Faun, and Chris Turbis. Together, their credits include Great White, XYZ, White Lion, Quiet Riot, Alice Cooper, David Lee Roth, and Lynyrd Skynyrd. With 30 million collective records sold and a dozen Billboard Hot 100 hits between them, LOCR delivers a live celebration of platinum hits and classic rock. The band has rocked massive tours and headlined the world's largest cruise ships since 2022, bringing the experience to stages including Icon of the Seas and the Whisky a Go Go.

Tagline

Classic rock hits performed by the musicians who helped define the era

Photos

















Performance videos

- LEGENDS OF CLASSIC ROCK PROMO REEL
  https://www.youtube.com/watch?v=eJIBTGFErHE
- STARBUCKS ICED ENERGY COMMERCIAL with LEGENDS OF CLASSIC ROCK
  https://www.youtube.com/watch?v=iwsI7O2BoFY
- Starbucks Iced Energy Commercial with Seth Meyers
  https://www.youtube.com/watch?v=nkA-auFvF8o

Contact and booking

https://www.locrband.com/

Booking details and inquiries

View the latest press kit:
https://workingbands.ai/epk/legends-of-classic-rock