

Sacred Fire Band

San Francisco Bay Area Santana and Latin-rock tribute: a seven-piece band or ten-piece ensemble with horns, every note played live.



About

Sacred Fire Band is a San Francisco Bay Area Santana tribute, built to channel the fire and soul of Santana. Founded in 2003 by guitarist and band leader Al Bruggman, the band was named "Latin Band of the Year" at the 2019 NCEM Awards.

The sound: soaring lead guitar, swirling organ and a driving Latin percussion section, with congas and timbales locked into the rhythm section. This is not a backing-track act. Every note is played live by seasoned San Francisco and Bay Area musicians who have spent decades on casino, festival and theater stages.

Lead vocalist Aki Starr also fronts the legendary Latin rock band MALO and is the former lead singer of the Jorge Santana Band and Foreverland. The band has performed with Santana alumni Karl Perazzo, Tony Lindsey, Myron Dove and David Margen, and has shared the stage with Santana, War, The Ohio Players and Los Lonely Boys.

Two ways to book the show: the core seven-piece Santana tribute (guitar, vocals, keys, bass, drums and full Latin percussion), or the expanded ten-piece concert with a live trumpet, trombone and sax horn section. Both are complete Santana concerts with the same catalog and core players.

The set list covers the hits audiences came to hear: Oye Como Va, Black Magic Woman / Gypsy

Queen, Smooth, Maria Maria, Evil Ways, Europa, Samba Pa Ti, Soul Sacrifice, Jingo, Corazón Espinado and more. Private and corporate events can add an old-school R&B and funk dance segment featuring Earth, Wind & Fire, Kool & the Gang and more.

Sacred Fire Band plays festivals, fairs, casinos, concert series, wineries, corporate events and private parties across the San Francisco Bay Area and beyond. Recent stages include Concord Summer Music & Market, the 52nd Nihonmachi Street Fair in San Francisco, Summer Nights on the Windsor Town Green and Latin Legends at the Solano County Fair. Now booking 2027 dates.

Short bio

Sacred Fire Band is a San Francisco Bay Area Santana and Latin-rock tribute founded in 2003 by guitarist Al Bruggman. Named Latin Band of the Year at the 2019 NCEM Awards, the band performs Santana's greatest hits completely live as a seven-piece band or a ten-piece ensemble with horns.

Full press bio

Sacred Fire Band is a San Francisco Bay Area Santana tribute founded in 2003 by guitarist and band leader Al Bruggman. Named Latin Band of the Year at the 2019 NCEM Awards, the band delivers soaring lead guitar, swirling organ and a driving Latin percussion section, with every note played live and no backing tracks. Lead vocalist Aki Starr also fronts the legendary Latin rock band MALO. The band has performed with Santana alumni including Karl Perazzo, Tony Lindsey, Myron Dove and David Margen. Choose the core seven-piece show or the expanded ten-piece concert with trumpet, trombone and sax. Sacred Fire Band plays festivals, fairs, casinos, concert series, wineries and private events across the Bay Area and beyond.

Tagline

Iconic guitar. Driving Latin percussion. A powerful live Santana concert experience from the San Francisco Bay Area.

Elevator pitch

San Francisco's Santana and Latin-rock tribute: award-winning, fully live, and available as a seven-piece band or a ten-piece ensemble with horns.

Suggested introduction

Please welcome Sacred Fire Band, the San Francisco Bay Area's award-winning Santana tribute, bringing soaring guitar, driving Latin percussion and every Santana classic played live. Get ready for Oye Como Va, Black Magic Woman and more.

Photos



Performance videos

- [Sacred Fire Band 2027 Sizzle Reel](https://www.youtube.com/watch?v=vHEUhcc008o)
<https://www.youtube.com/watch?v=vHEUhcc008o>

Contact and booking

<https://www.sacredfireband.com/>

[Booking details and inquiries](#)



View the latest press kit:

<https://workingbands.ai/epk/sacred-fire-band>

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